

New Research published on Behavioral and Brain Sciences!

Written by PisaVisionLab

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Congratulation to [Marco](#) and [David](#) who just published a new paper on Behavioral and Brain Science!

Cicchini, G. M. & Burr, D. (2018). Serial Effects are optimal, Behavioral and Brain Sciences, (41), [PDF](#)

In the target article, Rahnev & Denison (R&D) use serial effects as an example of suboptimality. We show here that serial effects can be beneficial to perception, serving to reduce both error and response times in a near-optimal fashion. Furthermore, serial effects for stable attributes are positive, whereas those for changeable attributes are negative, demonstrating that they are engaged flexibly to optimize performance.

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